

澳門商務大獎
BUSINESS
AWARDS OF MACAU



AWARDS ENTRY RULES AND GUIDELINES

6th EDITION If your company is doing something great,
you should let everyone know!!

2018



ABOUT THE AWARDS

The Business Awards of Macau was instituted with the objective of promoting and acknowledging outstanding contributions to the community, and exceptional business achievements by local entrepreneurs, managers and companies. Participation in the awards is open to all individuals, businesses and other relevant organisations that carry on their activities in Macau on a permanent basis.

THE AWARD CATEGORIES

LEADING BY EXAMPLE

To acknowledge individuals who have truly embodied values like commitment to giving back to the community or companies demonstrating examples of strong leadership in the market, which have helped to create new opportunities, or inspired others to establish new ventures that have widened the scope for economic and social development.

ENTREPRENEUR

To acknowledge individuals who have demonstrated notable entrepreneurial skills and initiative in taking new ideas to market and making the right decisions to make those ideas profitable through business ventures.

YOUNG ENTREPRENEUR

To acknowledge the achievement of entrepreneurs, younger than 40 years of age, who have shown outstanding entrepreneurial spirit.

NEW TALENT

To acknowledge individuals who have natural skills or abilities for achieving success at a particular duty or area of responsibility within an organisation. Through this category, the Business Awards has opened up an opportunity for organisation founders and/or top executives to recognize talented individuals within their staff.

MOST VALUABLE BRAND

This award will go to an outstanding brand that has brought significant profit and business growth to a company during the previous financial year. The brand can have been created locally, or it can be an international franchise with local partners or an international company developing business locally.

INNOVATION

To distinguish individuals or companies, which have introduced significantly new products or processes, contributing to an increase in productivity or improved workplace safety. This award recognises the significance of innovation as a strategy to influence ongoing business development.

CORPORATE SOCIAL RESPONSIBILITY

To distinguish companies that have made significant contributions to the community and the welfare of their workers. This award celebrates businesses that have conscientiously implemented and evolved these practices.

ENVIRONMENTAL PERFORMANCE

To distinguish companies that have significantly minimised the environmental impact of their operations, or that have introduced environmentally friendly products or services significantly in the market.

SMALL AND MEDIUM ENTERPRISE (SME)

To recognize SME's with less than 100 employees that have made significant contributions to the diversification of the economy or achieved outstanding performance in their field.

NON-PROFIT ORGANISATION

To recognise the contribution of non-profit organisations to the general welfare of the community.

GRAND MERIT AWARD

This award takes into account all the Business Awards categories and is awarded to an institution, a corporation or an individual, that through their tireless efforts and dedication, have made a real difference in the community, and have revealed higher achievements in all aspects. The single-winner of this award is designated by the Business Awards selection board.

HOW TO SUBMIT YOUR APPLICATION FOR THE AWARDS

The application for the Awards is free of charge and is open to individuals, corporations and organisations of all sizes and from any industry sector in Macau.

The submitted information will remain confidential and will only be used for evaluation purposes.

The final closing date to submit entries is AUGUST 15, 2018, however we recommend you to complete the process as early as possible.

The judging panel will review all entry forms and supporting documents submitted by the candidates, in order to evaluate and identify the best individuals and organisations to be awarded in each category. The Gold awards and the Excellence awards will be announced at a gala ceremony on 15th November, 2018.

For further assistance during the registration process, please contact our team at: vman@macausignature.com or +853 28331258.

LANGUAGE

The submission form information can be filled out in either English or Chinese, while the company profile and supporting documents must be in both Chinese and English, or only in English.

HONOUR COMMISSION, ADVISORY BOARD AND JUDGING PANEL

The Business Awards of Macau is supported by well-known and highly accomplished individuals, related to various economic sectors and with significant knowledge of the business environment in Macau. The members of the Honour Commission, Advisory Board and Judging Panel form the selection board.

The Honour Commission advises the Organisers, while the Advisory Board helps to identify and nominate worthy candidates for the Awards, and the Jury carries out the evaluation of the shortlisted candidates in each category.

The members of the Jury will receive relevant documents for each candidate shortlisted in their category. The supporting documents should address the necessary evaluation criteria and provide opinions and facts underpinning the nomination.

The members of the jury in each category will vote to select a winner. The result of the vote is final and there is no appeal of the Jury's decisions.

GENERAL RULES

You can nominate an individual or a company, or submit an entry for you or your company. Simply select the category(ies) criteria that meets yours or your nominee's achievements. We do not encourage that the individuals and companies that received the Gold Award in previous years, resubmit the application in 2018 for the same category.

A maximum of two categories can be entered - but separate entry forms and supporting documents and background materials are required. We strongly advise companies that each award entry form is completely individual, we do not encourage cut and pasting across Award categories.

To be eligible to enter, candidates must be an individual or a company with active operations and permanent address in Macau for at least the last two years.

SUPPORTING DOCUMENTATION REQUIREMENTS

- All documents should be uploaded on the registration page at www.awardsmacau.com or sent by e-mail to vman@macausignature.com
- Documents should not exceed 4 MB in size and should be in Word or PDF format
- Company profiles are suggested to not surpass 10 pages, including pictures, tables, and references (if available). The document font should be Arial 12 points.
- All supporting documents should include the applicant's family name and first initial, or company name, and should be in both Chinese and English, or only in English.
- Supporting magazine or newspaper articles should be scanned in JPEG or PDF format. Company's advertisements and printed publicity are not considered as supporting material.
- To be eligible for the New Talent category, individuals must be directly nominated by the organisation's founder and/or by the immediate superior.
- To be eligible for the Environmental Performance category, organisations should present evidence of supporting documents such as environmental certifications (ISO 14000, Planet Positive, or others related); carbon footprint; emissions, waste reductions and energy, water saving evidence or programs. Initiatives as campaigns on tree planting and eco education, will also be considered.
- To be eligible for the Corporate Social Responsibility category, organisations should include details of one or more major corporate social responsibility initiatives, for example, projects that have a direct and positive impact on a minority or disadvantaged group in the local community; fund raising programs or projects to support the non-profit sector.
- The Grand Merit Award single-winner is elected directly by the Business Awards of Macau selection board.

FINALISTS INFORMATION FOR THE AWARDS MAGAZINE

- Second Stage -

A brief company review or short personal bio will be asked in case you are among the shortlisted finalists. The outline should be in English (maximum 900 characters) and in Chinese (maximum 400 characters), delivered in Word format. Companies must provide their logotype in vectors (AI or EPS format) and the individuals, a high-resolution half-body portrait photo (300 dpi).

**Awardees will be announced in a
Gala Awards Ceremony
in 15th November 2018**